About the Authors

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Ben Agger teaches sociology and humanities at the University of Texas at Arlington. His most recent books are Postponing the Postmodern, The Virtual Self, and Speeding Up Fast Capitalism. He is working on a book, with Beth Anne Shelton, entitled Fast Families, Virtual Children. He is also working on a book about the sixties, Hey, Hey LBJ: Generation and Identity among Sixties People. He can be contacted at agger@uta.edu.

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Terry Caesar has published numerous articles on a wide variety of topics, most recently on faculty offices in Academe and postcolonialism in Journal X. He has written or co-edited with Eva Bueno seven books including three volumes of essays on the politics of academic life, the last of which is Traveling through the Boondocks (SUNY, 2000). He currently teaches as an adjunct as Palo Alto College and San Antonio College. He checks his e-mail at once faithfully and faithlessly every day at the following address: caesar@clarion.edu.

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Robert Goldman

Robert Goldman is a Professor of Sociology at Lewis & Clark College in Portland, Oregon. My work focuses on the political economy of commodity signs from its inception early in the 20th century to its position today in the current stage of global capitalism. Toward that end I have pursued studies of advertising as vehicles for

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Noah Kersey

Noah Kersey received his BA in sociology and anthropology from Lewis & Clark College in Portland, Oregon in 2001. Since graduation, Noah has worked with Robert Goldman and Stephen Papson on developing new teaching tools and investigating ways to create collaborative opportunities among those studying advertising. These projects have nourished his interest in visual design and the ways that emerging technologies can intersect, complement and ultimately enhance the academic realm. By day, Noah works in the outdoor education field coordinating and leading trips for Lewis & Clark College's Outdoor Program.

Charles Lemert

Charles Lemert is Andrus Professor of Sociology at Wesleyan University. Once a minister, still a student of theology, seldom a church-goer, Lemert began adult life as a political activist in the 1960s, when he read Reinhold Niebuhr for the first time. He is at work, now, on Niebuhr's America: Saving the Global Heartland from Moral Excess, as well as Thinking the Unthinkable. Lemert's Durkheim's Ghosts: Cultural Logics and Social Things will appear in 2005 as will Deadly Worlds (with Anthony Elliott).

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Stephen Papson

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