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David Arditi is an associate professor of sociology at the University of Texas at Arlington. He also serves as the director of the Center for Theory. His research is at the intersection of music, culture, and technology. Arditi's newest book is Streaming Culture: Subscription Platforms and the Unending Consumption, which explores the changing nature of capitalism in a society that places subscriptions above material commodities.

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Marc Tuters

Marc Tuters is an Assistant Professor in the University of Amsterdam's Media Studies faculty, and a researcher affiliated with the Digital Methods Initiative (DMI) as well as the Open Intelligence Lab (OILab). His current work draws on a mixture of close and distant reading methods to examine how online subcultures use infrastructures and vernaculars to constitute themselves as political movements.